Zero Waste Guam Food Waste & Recovery



Assembly of Planners Symposium 2020





Jacobs green





WHAT'S NEXT

Update on the efforts on zero waste community outreach and education for Guam.



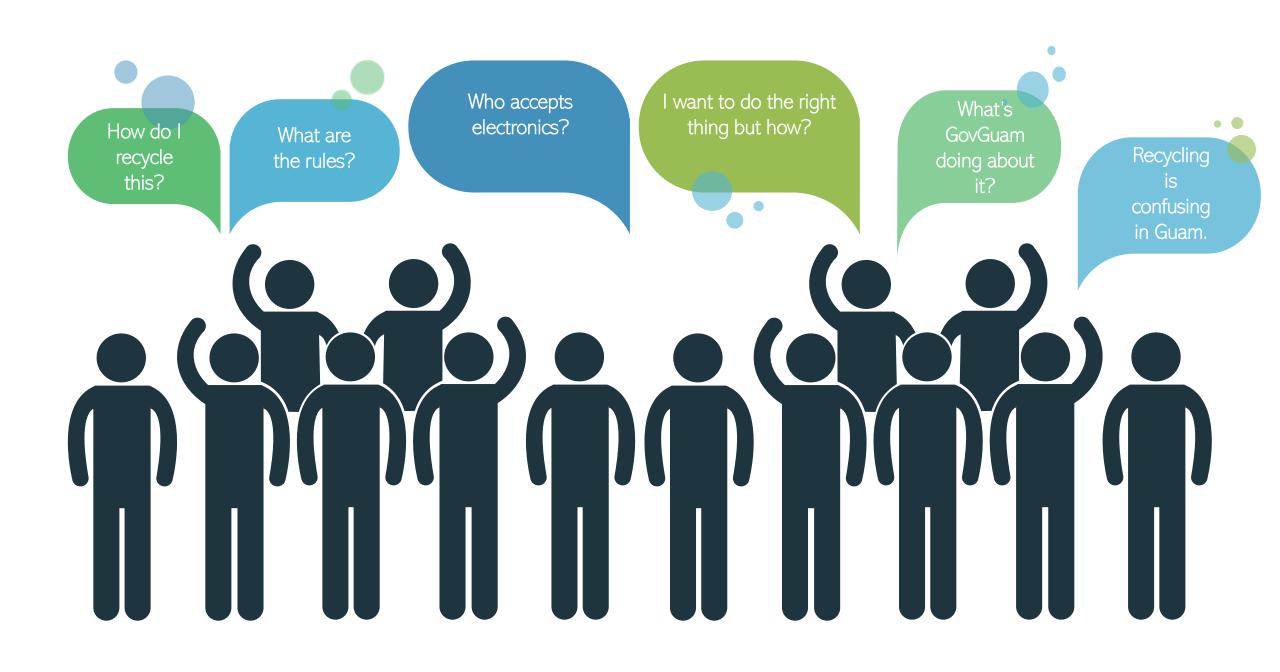
Ad Hoc Global - human factors

ad_hoc

Clients: Guam EPA, Jacobs & GreenLight Media Productions

UX Insights & Strategies: Recycling in Guam

Guam Zero Waste



ZEROWASTEGUAM.ECO



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ZERO WASTE GUAM APP



Teach Proper Recycling Habits

People want to recycle right. Show them how.

Let's face it: few people carry a copy of your printed materials list in their back pocket when they need it.

Our easy-to-access digital tools are designed to help educate people in a fast and easy way, helping you foster great recyclers.





Build Actionable Insights

How can you improve outreach to change behavior? And how do you know if you've made an impact?

ReCollect's powerful analytics help you make impactful changes to your program, and allow you to target the most challenging areas for improvement first.

Our Tools People Develop Proper Recycling Habits

